



HISTORY OF DESIGN ART 250-35 (Fourteen-Week Course)

INSTRUCTOR INFORMATION

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Office Hours: Posted in Canvas

ONLINE STUDENT RESPONSIBILITY:

- The recommended browser to use with the current version of Canvas is Mozilla Firefox or Google Chrome. Other browsers are inconsistent in their performance with Canvas. When taking tests or quizzes, use a wired connection.
- Check your VCCS email regularly and respond/keep in touch with your instructor.
- Students are responsible for addressing and overcoming any technology-related issues that are affecting their ability to participate or complete their college course work. If you are having problems meeting this requirement, please contact your instructor, your student services advisor, or the college's help desk.
- Please note that cell phones may be inadequate to manage and complete online assignments and are not recommended as students' primary device for course work.

The Student's Guide to Online Learning is available at <https://www.nr.edu/online/pdf/studentguide.pdf>.

REGULAR AND SUBSTANTIVE INTERACTION:

I will support your learning throughout the semester by communicating and collaborating with you on a regular basis. This communication may be in the form of participation in office hours, direct course instruction, response to questions, email messages, discussion board posts, announcements posted in Canvas, or providing content specific feedback on graded work.

COURSE DESCRIPTION

Description: This course surveys the development of graphic design and illustration with emphasis on the 19th and 20th centuries. The course analyzes the work of outstanding designers and illustrators.

Credits: 3

Prerequisite: None

Submissions: 8 Quizzes, 1 midterm & 1 final exam (all virtual)
Proctored Assessments: 0
Online Activities: Discussion board participation required every week.

COURSE MATERIALS

Required Textbook: Meggs, Phillip B. and Alston W. Purvis. History of Graphic Design, 5th or 6th edition Hoboken, New Jersey: John Wiley and Sons, 2012, 2016.

Note: NRCC assumes no liability for virus, loss of data, or damage to software or computer when a student downloads software for classes.

COURSE INFORMATION

Prepared By: Tammy Parks

Approved By: Dr. Sarah Tolbert-Hurysz

INTRODUCTION

This is an online course designed specifically for students whose learning styles are best served by providing instructional opportunities beyond the traditional classroom setting.

This course is a comprehensive and chronological overview of the history of design (drawing, painting, sculpture, mosaics, architecture and minor arts) from primitive man to the contemporary 21st century.

COURSE OUTCOMES

At the conclusion of this course a student should be able to:

- Identify and classify works of graphic design and illustration from prehistory to the 21st century.
- Analyze works of design by understanding their historical context.
- Describe works of design by using appropriate design terminology.
- Evaluate the media, methods and techniques employed by the designers.
- Write formally about the specific works of design, design movements and designers.

GENERAL EDUCATION STUDENT LEARNING OUTCOMES INCLUDED IN COURSE

General education at NRCC provides the educational foundation necessary to promote intellectual and personal development. Upon completing the associate degree, graduates will demonstrate competency in student learning outcomes in 1) civic engagement, 2) critical thinking, 3) professional readiness, 4) quantitative literacy, 5) scientific literacy, and 6) written communication.

This course includes the following general education student learning outcomes:

- Identify personal and collective actions that could be taken to address injustices in society.
- Demonstrate appropriate workplace and classroom demeanor and behavior e.g., attendance (for online classes this means regular engagement), submissions of assignments by set deadlines and appropriate dress.
- Work effectively with others on a task in a group or a team to achieve a common goal, while maintaining constructive interpersonal relationships.
- Interact with honesty and integrity.

COURSE CONTENT

Each chapter consists of lectures, power point presentations, group discussions and videos. Prior design experience is not a prerequisite for this course but an interest in design and art/design history and the possession of good writing skills are recommended as students will be writing and researching design topics.

Weekly Quizzes: Quizzes must be completed by their due dates. No late tests will be accepted except in dire circumstances, so please try and complete tests well before their due dates to avoid

any difficulties. The tests are based on the information found in the text and in the lectures created and posted on Canvas using Panopto. All tests are not proctored but they are timed.

Discussion Board Questions: There will be discussion board questions posted once a week throughout the semester. These are a wonderful way for students to interact online and discuss visual arts. You are required to post each week with either answers or questions. Responses must be thoughtful and well-constructed to receive credit. No cutting and pasting directly from websites is accepted. You will be contacted by the instructor when your discussion board contribution requires more development for full credit.

Midterm and Final Exam: There is a cumulative midterm and final exam. Questions are chosen randomly from the appropriate chapters, so it is recommended you review the chapters.

*See the assignment area and due dates on the course website for additional information that explains the guidelines for all assignments.

Note: Plagiarism, taking and using as one's own the writing or ideas of another, is cheating. Your instructor will run your writings through SafeAssign, software that detects plagiarism, and any paper found to be plagiarized will receive a grade of zero.

GRADING/EVALUATION

The final grade for the course will be determined as follows:

Description	Percent of Grade
Weekly Unit Tests	55%
Discussion Boards	25%
Midterm and Final Exam	20%

Grading Scale:

Grade	Percent
A	91- 100%
B	81 - 90%
C	71 - 80%
D	61 - 70%
F	Below 61%

WITHDRAWAL POLICY

Student Initiated Withdrawal Policy

A student may drop or withdraw from a class without academic penalty during the first 60 percent of a session. For purposes of enrollment reporting, the following procedures apply:

- a) If a student withdraws from a class prior to the termination of the add/drop period for the session, the student will be removed from the class roll and no grade will be awarded.
- b) After the add/drop period, but prior to completion of 60 percent of a session, a student who withdraws from a class will be assigned a grade of "W."
- c) After that time, if a student withdraws from a class, a grade of "F" or "U" will be assigned.

Exceptions to this policy may be made under documented mitigating circumstances if the student was passing the course at the last date of attendance. The last date of attendance for an online course will be the last date that work was submitted.

A grade of withdrawal implies that the student was making satisfactory progress in the course at the time of withdrawal, or that the withdrawal was officially made before the deadline date published in the college calendar, or that the student was administratively transferred to a different program.

Students requesting a late withdrawal due to documented mitigating circumstances should contact the Coordinator of Admissions and Records.

No-Show Policy

A student must either attend face-to-face courses or demonstrate participation in online courses by the last date to drop for a refund. Course attendance requires the student's active participation in an instructional activity related to the course, such as attending a class lecture or lab, or by participating in an online class with an assignment submission, completion of a test or exam, or other substantial course activity. A student who does not meet this deadline will be reported to the Admissions and Records Office and will be withdrawn as a no-show student. No refund will be applicable, and the student will not be allowed to attend/ participate in the class or submit assignments. Failure to attend or participate in a course will adversely impact a student's financial aid award.

Instructor Initiated Withdrawal

A student who adds a class or registers after the first day of class is counted absent from all class meetings missed. Each instructor is responsible for keeping a record of student attendance (face-to-face classes) or performance/participation (online classes) in each class throughout the semester.

When a student's absences equal twice the number of weekly meetings of a class (equivalent amount of time for summer session), the student may be dropped for unsatisfactory attendance in the class by the instructor.

Since attendance is not a valid measurement for online, a student may be withdrawn due to non-performance. A student should refer to his/her online course plan for the instructor's policy.

When an instructor withdraws a student for unsatisfactory attendance (face-to-face class) or non-performance (online), the last date of attendance/participation will be documented. A grade of "W" will be recorded during the first sixty percent (60%) period of a course. A student withdrawn after the sixty percent (60%) period will receive a grade of "F" or "U" except under documented mitigating circumstances when a letter of appeal has been submitted by the student. A copy of this documentation must be placed in the student's academic file.

The student will be notified of the withdrawal by the Admissions and Records Office. An appeal of reinstatement into the class may be approved only by the instructor and dean.

CHEATING/PLAGIARISM POLICY

A grade of "F" will be awarded for the semester to any student caught cheating. This includes plagiarism, which is defined as "To present another's words or ideas as one's own or without attribution" (American Heritage Dictionary, 2019). Remember that plagiarism includes using words or ideas from Internet sites, as well as copying from print sources.

NON-DISCRIMINATION STATEMENT

This college promotes and maintains educational opportunities without regard to race, color, national origin, religion, disability, sex, sexual orientation, gender identity, ethnicity, marital status, pregnancy, childbirth or related medical conditions including lactation, age (except when age is a bona fide occupational qualification), veteran status, or other non-merit factors. The following person has been designated to handle inquiries regarding the college's non-discrimination policies: Dr. Mark C. Rowh, Vice President for Workforce Development and External Relations and Equal Opportunity Officer, 217 Edwards Hall, 540-674-3600, ext. 4241.

Inquiries concerning Title IX (sexual harassment, sexual assault/domestic violence/dating violence, and stalking) may be directed to Dr. Deborah Kennedy (Title IX Coordinator for Students), Dean of Student Services, 268 Rooker Hall, 540-674-3600, ext. 3690, dkennedy@nr.edu. For employees, Melissa Anderson, Interim Vice President for Finance & Administration Office, is the Title IX Coordinator for Employees, Godbey Hall Room 22, 540-674-3600, ext. 3660, manderson@nr.edu.

Inquiries concerning ADA and Section 504 may be directed to Ms. Lucy Howlett, Coordinator of The Center for Disability Services, 275 Rooker Hall, V/TTY 540-674-3619, Videophone 540-585-4724.

DISABILITY STATEMENT

If you are a student with a disability and in need of accommodations for this course, please contact the Center for Disability Services (CDS) for assistance. CDS is located within the Advising Center in Rooker Hall. For more information about disabilities services, see [Center for Disability Services](#).

ACADEMIC SUCCESS CENTER (TUTORING CENTER)

NRCC offers free tutoring in every subject through the Academic Success Center, our one-stop campus resource for help with coursework. In addition to course-specific tutoring, the Academic Success Center houses the NRCC Writing Center, where students may work with tutors on issues specific to writing, whether for a course, a resume, a job application, or for pleasure.

Students may receive tutoring and/or writing assistance on an as-needed basis (walk-in), or via scheduled appointments. Students unable to come to campus may participate in online sessions by appointment. In addition, online tutorials for many courses are available on the website or through the Canvas portal "NRCC Tutoring Services" that students will find under "My Organizations."

Tutoring is available during the week Monday-Friday. To schedule an appointment or meet with a tutor, visit the Academic Success Center in Godbey Hall (G131) on campus in Dublin, or the Christiansburg site (C202); students may also call (540) 674-3664 or complete an online tutor [request form](#). For more information, including hours, visit the Academic Success Center [webpage](#).

GENERAL HEALTH GUIDELINES AND STUDENT EXPECTATIONS

In guarding against the transmission of infectious illnesses, it is imperative that we follow specific health-related best practices.

As a condition for attending class or otherwise using NRCC facilities, I, as a student, agree to the following conditions:

1. I will follow all CDC, state, and local guidelines pertaining to diseases and health conditions. More information can be found at the links below.
 - a. CDC Diseases and Conditions: <https://www.cdc.gov/nchs/fastats/diseases-and-conditions.htm>
 - b. Virginia Department of Health: <https://www.vdh.virginia.gov/>
 - c. New River Health District: <https://www.nrvroadtowellness.com/>
2. In the event of health threats or changes in guidelines, I understand in-person classes may be moved online, fully or partially, and I will need to be prepared to access technology and the internet with as little as 24 hours' notice.

By continuing my enrollment in class(es), **I agree to meet each of the expectations outlined above.**

New River Community College encourages all students to fully vaccinate against transmissible illnesses. Information about vaccinations can be found on the Virginia Department of Health website at www.vdh.virginia.gov.